

# LGA news

On April 1, 2014, the Manitoba Gaming Control Commission and the Manitoba Liquor Control Commission's (MLCC) Regulatory Services Division will combine to become a single regulatory agency: the **Liquor and Gaming Authority of Manitoba (LGA)**.

## What does this mean for marketing representatives?

- *The Liquor and Gaming Control Act* will modernize Manitoba's current liquor laws, which have been in place since 1956. This will lead to some minor changes for marketing representatives.
- Your current marketing representative registration will be transferred to the LGA and will remain in effect until its expiry date.
- Effective April 1, if you delegate any of your marketing representative duties, functions or responsibilities to another person, you will be responsible for their actions.
- When it comes time to renew your marketing representative registration, you will register with the LGA rather than the MLCC. Registration as a marketing representative will continue to cost \$60 every three years.

**Questions?** Contact us at 204-474-5619, toll-free at 1-888-898-6522, or email [liquorlicence@LGAmanitoba.ca](mailto:liquorlicence@LGAmanitoba.ca) for questions about registration as a marketing representative.



Liquor and Gaming  
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[www.LGAmanitoba.ca](http://www.LGAmanitoba.ca)